

EXPERIENCE THE EXCITEMENT IN ABBOTSFORD, BC



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Jeff Bourgh
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FACTS & CAPACITY GUIDE

TO BOOK YOUR EVENT CONTACT:

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Entertainment
& Sports Centre

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ABBOTSFORD ENTERTAINMENT & SPORTS CENTRE EVENT SNAP SHOT

- Cirque Du Soleil – Dralion
- KISS
- Alan Jackson with George Canyon
- The Tragically Hip
- Reba McEntire
- Disney On Ice – Let's Celebrate
- Sarah McLachlan
- Holiday Festival On Ice (for Int'l TV Broadcast)
- Bachman Cummings
- Toby Keith with George Canyon & One More Girl
- ZZ Top
- Michael W. Smith & Steven Curtis Chapman
- Larry the Cable Guy & Bill Engvall
- Sesame Street Live (2)
- Harlem Globetrotters (2)
- Third Day
- Hillsong United
- Blue Rodeo
- Professional Bull Riding (2)
- Finger Eleven
- Lipizzaner Stallions
- TNA Wrestling
- Monster Spectacular (2)





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ABBOTSFORD ENTERTAINMENT & SPORTS CENTRE [AESC]

FOOTPRINT



- Opened May 2009 - Production oriented multi-purpose entertainment venue. Managed by Global Spectrum Facility Management.
- Natural tour routing with three additional Global Spectrum facility managed venues in the Pacific Northwest
- Abbotsford is in close proximity to a population base of more than 2.1 million people.
- AESC attracts people from both the Lower Mainland of BC as well as the border towns in the state of Washington
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- Situated next to the University of the Fraser Valley (UFV) and has a campus population of 15,500 students
- One of the largest South Asian populations in the province making up 42% of the immigrant population

ability to
both self &
co-promote
shows



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HOW THE AESC CAN HELP **SELL TICKETS**

- Full service Marketing Department can place all local and national media and develop PR opportunities
- Ticket provider: New Era Ticketing
- In-house grassroots street team
- Access to promote events at the University of the Fraser Valley
- Full service Group Sales Department
- In venue cross promotional opportunities with tenant AHL hockey team Abbotsford Heat
- Access to databases and social media active opt-in members
- Full service Sponsorship Department to assist in aligning your event with potential sponsorship opportunities

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ABBOTSFORD ENTERTAINMENT & SPORTS CENTRE

QUICK FACTS

LOADING DOCK

- Location up stage right (USR)
- Two loading dock bays
- One bay up door
(14.5'W x 15.5' H approx.)
- Access for any size highway vehicle to arena floor

EVENT RIGGING

- 46'9" from event floor to low steel
- 16' x 19' steel configurations up to half house
- Event grid a maximum load 350,000 lbs
- High roof pick points have a total capacity of 83,750 lbs

SEATING CAPACITY

- Theatre 2,568
- Half House 4,402
- 180 Capacity 6,229
- 270 Capacity 6,906
- 360 Capacity (In the round). 8,500

SHOW POWER

- Upstage Left. (1) 400, (2) 200, (2) 100
- Upstage Right. (1) 400, (2) 200, (2) 100
- Parking Lot. (2) 200
- Shore Power. (4) 60 AMP
- South Catwalk (middle). 125 AMP

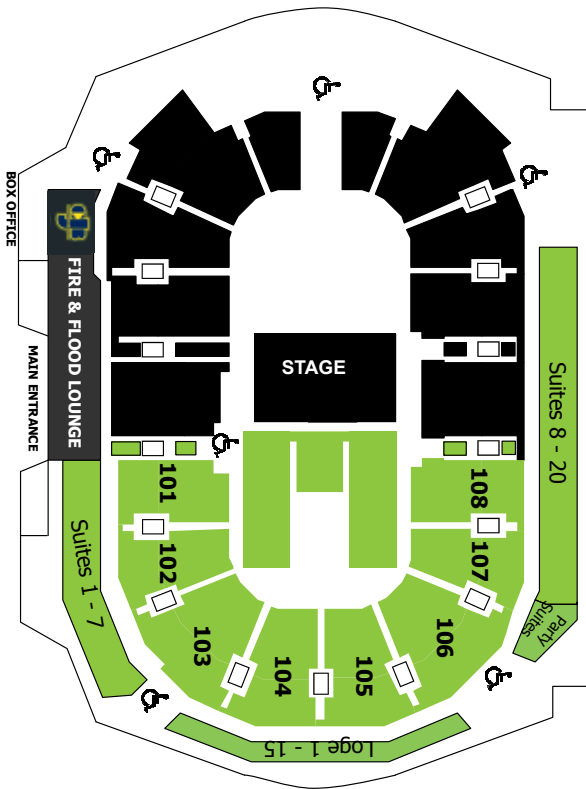
ROOMS

- Four dressing rooms
- One production office
- Two referee rooms
- One green room
- One pyro room



ABBOTSFORD ENTERTAINMENT & SPORTS CENTRE SEATING MAPS

HALF HOUSE & THEATRE MAP



END STAGE MAP

